

# NDP REELS

## NDP SOCIAL MEDIA REEL GUIDE

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### Harness the Power of NDP Reels

- Boost your visibility and reach a wider audience.
- Showcase properties in captivating videos.
- Establish yourself as an expert that is taking the extra step.
- Build a personal connection and foster trust.
- Stay on-trend and appeal to tech-savvy clients.
- Create shareable content for increased exposure

Don't miss out on the opportunity to engage potential clients and elevate your real estate marketing game. Choose NDP Reels today!

### HOW TO SHARE YOUR NDP REEL TO YOUR INSTAGRAM FEED

1. Open the Instagram app and log in.
2. Tap the "+" (plus) icon to access the camera.
3. Swipe to the "Reels" mode.
4. Upload your NDP Reel.
5. Edit your Reel with text, stickers, effects, and music.
  - A. Check trending music charts: Look for charts like "Trending," "Top Hits," or "Popular" in the music library to find the most current and popular songs on to add to your Reel.
6. Add a caption and hashtags.
7. Choose a cover image for your Reel.
8. Adjust privacy settings if desired.
9. Tag people if needed.
10. Preview your Reel and make final adjustments.
11. Tap "Share" to post your Reel to your profile.

### HOW TO SHARE YOUR NDP REEL TO TIKTOK

1. Open the TikTok app and log in.
2. Tap the "+" (plus) icon to create a new video.
3. Select the NDP Reel from your device.
4. Edit the video with filters, effects, music, and text (optional).
  - A. Check trending music charts: Look for charts like "Trending," "Top Hits," or "Popular" in the music library to find the most current and popular songs on to add to your Reel.
5. Add a caption and hashtags.
6. Adjust privacy settings if desired.
7. Choose additional settings like duets or reactions (optional).
8. Preview the video and make final adjustments.
9. Select a cover image (optional).
10. Tap "Post" to upload the video to TikTok.





## HOW TO SHARE YOUR NDP REEL TO FACEBOOK

1. Log in to your Facebook account.
2. Click on "Create a post" or "What's on your mind?"
3. Choose the "Photo/Video" option.
4. Select the NDP Reel from your device.
5. Add a caption, music, and adjust privacy settings.
  - A. Check trending music charts: Look for charts like "Trending," "Top Hits," or "Popular" in the music library to find the most current and popular songs on to add to your Reel.
6. Tag friends or add additional elements (optional).
7. Review the post.
8. Click "Post" to publish the video on Facebook.

## WHY USE TRENDING "SOUNDS" ON THE NDP REEL WHEN POSTING IT TO SOCIAL MEDIA?



Increases relevance and popularity.



Boosts viral potential.



Creates emotional connection.



Enables participation in conversations.



Enhances discoverability.



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